

THE COMPETITION TASK



COMMON REQUIRMENTS

The task of the contest is comprised of two themes. To participate, you must send 3 or more designs for each of the contest themes. Overall, the minimum number of works should amount to 6.

The works of each participant are assessed as a whole. The themes of the contest are presented as mood boards.

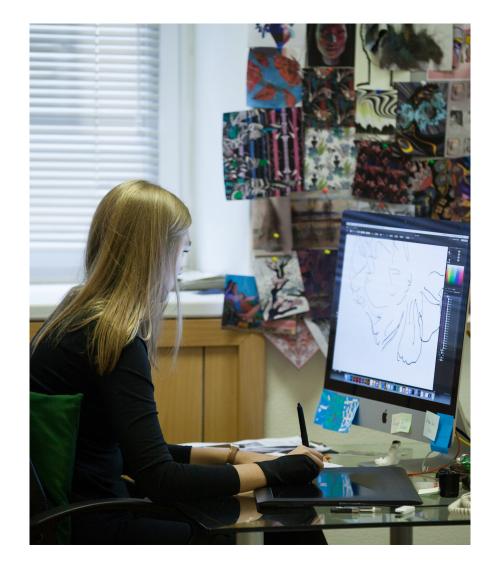
Mood boards are not a direct guideline to follow – you should not try to repeat the works presented in them. The contestant can freely interpret the materials presented for inspiration, in accordance with their own vision.

The submitted work may be a composition with or without repeats. You may submit new works created specifically for this contest or designs you have made before.

We urge you to be attentive to copyright compliance!

Artificial intelligence can be used as an auxiliary tool to create a composition, to search for unusual details and color combinations. Works created entirely by AI will not be accepted.

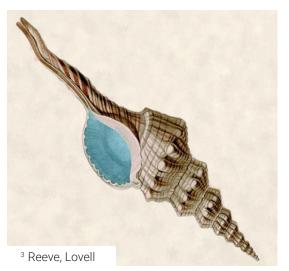
Technical requirements: JPEG format, image size: not to exceed 1 MB, not less than 1,000 pixels on the longitudinal side, resolution: 150 dpi.



Theme 1 OCEAN ECOSYSTEMS AS VIRTUAL SPACE







Digital aesthetics in the physical world of the ocean, images that bridge the gap between the real and virtual worlds.

A mysterious world beyond our imagination, of algae, sea anemones, colorful fish, sunken vessels and hidden treasures. The darkness of the ocean depths and the azure color of the surface. We explore not only the the ocean, but also the depths of our own imagination.

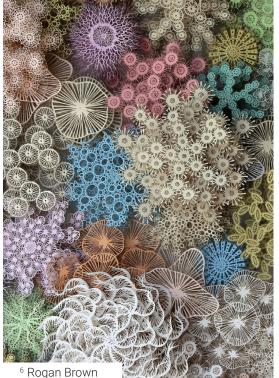
If you use AI tools, you need to be ready to prove that you own the copyright of the image.



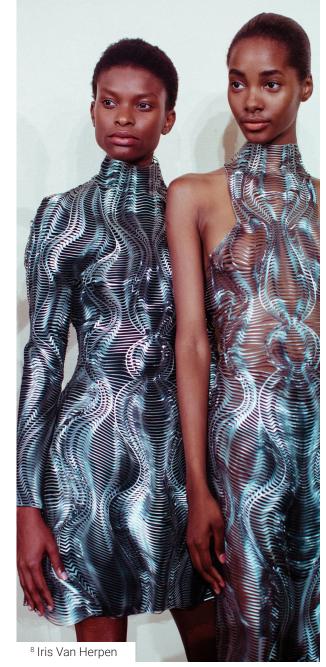


Theme 1 OCEAN ECOSYSTEMS AS VIRTUAL SPACE

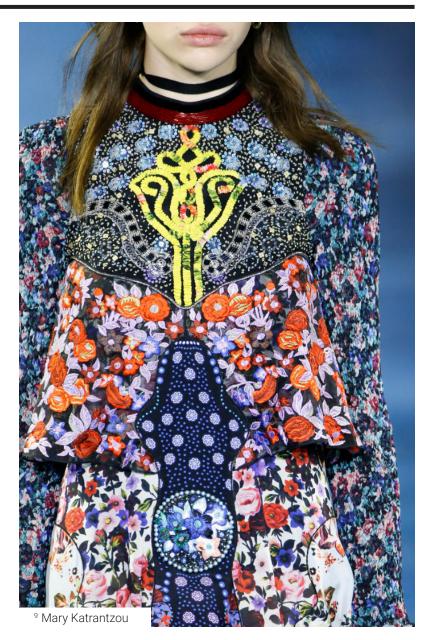








Theme 2 FLORAL PATCHWORK







Authentic cultural remixes using flora. Craft prints and graphics inherent in local culture, in creators talent and in respect for history. A romanticized attitude towards patchwork, dictated by the culture of recycling materials. A rich aesthetic that reflects a hedonistic spirit, exploring the beauty of a flower from a variety of perspectives.

We create a unique design following one of the main trends of modern fashion "individual for individual". Reinterpreted replicas from baroque, renaissance, floral jacquard and tapestries motifs, mixed with elements of modern graphics.





Theme 2





FLORAL PATCHWORK





TEXTILE DESIGN TALENTS SOLSTUDIO AWARD 2024

SOURCES USED

- 1. Solstudio textile design solstudio.ru
- 2. Nancy Wood, Lee Griggs behance.net/nancywoodart behance.net/leegriggs
- 3. Reeve, Lovell biodiversitylibrary.org/item/41735
- 4. @benmyhre instagram.com/benmyhre
- 5. Michaël Cailloux michaelcailloux.fr
- 6. Rogan Brown roganbrown.com
- 7. Ernst Haeckel archive.org/details/ KunstformenDerNaturErnstHaeckel
- 8. Iris Van Herpen irisvanherpen.com
- 9. Mary Katrantzou marykatrantzou.com
- 10. Ibukun Jesusanmi ibukundesign.com

- 11. Sue Trevor instagram.com/suetrevortextiles
- 12. Liberty libertylondon.com
- 13. Amy Blackwell amyblackwell.co.uk
- 14. Bozka Rudlewska bozka.com
- 15. Yuko Karihara yuko-kurihara.com
- 16. Oscar de la Renta oscardelarenta.com

SOLSTUDIO AWARD 2024

If you have any questions about participation in the competition, partnership, information support and press materials, please contact us by e-mail: contest@solstudiodesign.com

The Textile Design Contest originator is Solstudio Textile Group.



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